



**Shoppers  
MARKETS**

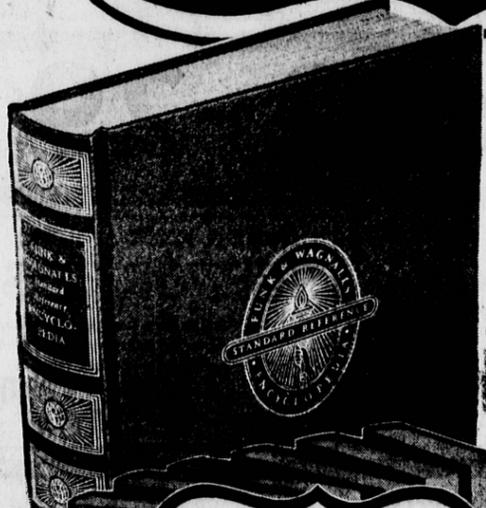
Presents the **BRAND-NEW Set of One of the World's Finest Encyclopedias!**

FROM GRAMMAR SCHOOL TO COLLEGE and BEYOND ... THE IDEAL REFERENCE LIBRARY

**ON OUR  
EASY-TO-OWN  
PLAN**

*Yours*

The World Honored  
**FUNK & WAGNALLS**  
Standard Reference  
**ENCYCLOPEDIA**  
25 Superb Volumes



25 De Luxe Volumes...9,660 Pages...  
Over 5,000 Newly Selected Photos,  
Diagrams, Drawings, Maps, Charts!

Here is an encyclopedia set you can be PROUD to have in your home. This brand new Funk & Wagnalls encyclopedia is famous for rigid adherence to strict educational standards in apportioning text and illustrations over more than 30,000 subjects embracing all essential perspectives in the fields of science - history - biography - nature - invention - medicine - industry - agriculture - the humanities, and scores of related subdivisions in the realm of Knowledge.

Volume No. 1

ONLY **25¢**

With \$2.50 in purchases

Volumes 2-25

ONLY **99¢**  
EACH

With any purchase

**GUARANTEE**

We Ask You to Compare This Encyclopedia With Any Set Selling for \$100 or more

If, after comparing your first volume of our set with a similar volume of sets selling for \$100.00 or more, you do not feel convinced that it compares favorably in every way, please return your volume and your money will be refunded without question.

**FULL  
LIBRARY  
SIZE!**

Each Volume is 5 1/2 Inches Wide,  
8 1/2 Inches High and is Beautifully Stamped  
in Black and Gold on Green Simulated Leather.

Get A  
**BOOK-A-WEEK**

Until Your Set's Complete!

**Here's How To Build Your Set On Our EASY-TO-OWN Plan!**

Volume No. 1 will be put on sale the first week. Volume No. 2 will be put on sale the second week, Volume No. 3 will be put on sale the third week, and so on, each week, another volume will be put on sale, until the first eleven volumes of the set have been made available to our customers.

Starting with the Volume No. 12, the volumes will be put on sale at the rate of two a week. Thus, Volume No. 12 and Volume No. 13 will go on sale at the same time. Volumes No. 14 and No. 15 will go sale at the same time, and so on, until all the volumes of the complete set have been made available to our customers.

This Plan makes it easy and simple for every family, everywhere, to own this wonderful encyclopedia, at an amazing bargain.

Buy Volume No. 1 for 25¢ (with \$2.50 in food purchases).

Then, each week, buy the succeeding volumes of the set, as they are made available, for only 99¢ each (with ANY purchase).



TRYING, IN OUR SMALL WAY,  
TO BUILD A BETTER AMERICA  
THROUGH WELL-INFORMED,  
MORE INTELLIGENT, HEALTHIER AMERICANS.



**Shoppers  
MARKETS**

**7 SALE DAYS**

THURS. thru WED. . . . SEPT. 10-17  
LIMIT RIGHTS RESERVED

**PEDIGREE  
DOG  
FOOD**

No. 1  
Tall  
Can

**5¢**

Frigid Dough Froze  
**PIES**

• Apple • Cherry • Boysen

**3** FOR \$1

HUNT'S

**TOMATOES** . . . . . 300 Can **15¢**

EARLY CALIFORNIA SELECT PITTED

**RIPE OLIVES** . . . . . No. 1 Tall Can **4 FOR \$1**

YUBAN

**INSTANT COFFEE** 6-oz. Jar **\$1.09**

WESTON'S

**COOKIES** . . . . .

Butterscotch Cremes  
Westwood Cremes  
Town & Country

**3 FOR \$1**

CAL FAME FROZEN  
**ORANGE  
JUICE**

**5** 6-oz. Cans **\$1**

MacLean's Frozen Breaded  
**PERCH**  
HADDOCK or COD

**39¢** pkg.

SUPER MARKET FROZEN  
Leaf & Chopped  
**SPINACH**  
CAULIFLOWER or  
CHOPPED BROCCOLI

**10** Pkgs. MIX or MATCH

LIPTON'S

Tea Bags 16 ct. pkg. **25¢**

LIPTON'S

Black Tea 1/4 lb. pkg. **45¢**

LIPTON

Soup Mixes

Pea **2 3/4 31¢**  
Chicken-Noodle or Tomato Vegetable **3 3/4 41¢**  
Onion or Beef Vegetable **2 3/4 35¢**

RANCHO  
TOMATO  
SOUP

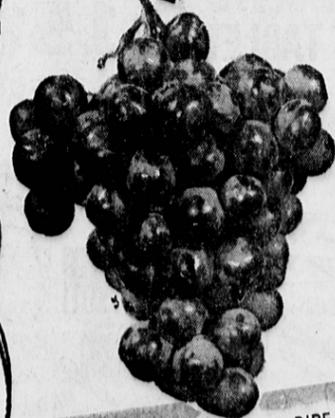
3 10 1/2 Cans **35¢**



PREAM

for your coffee 4 Oz. Jar **35¢**

**produce**  
PARADE



FANCY SWEET  
FLAME RED

**TOKAY  
GRAPES**

**2 15¢** LBS

FANCY • SWEET • RIPE  
LAKE COUNTY  
BARTLETT  
**PEARS**  
PER LB. **10¢**

FANCY THICK MEATED

**BELL  
PEPPERS**

FINE FOR  
STUFFING  
OR SALADS **10¢** LB.

**PACIFIC COAST HIGH**